

M +1 (570) 550-3422

E drsaramoore@gmail.com

W drsaramoore.com

A Scranton, PA
Available worldwide

KEYNOTE SPEAKER | EDUCATOR
HUMAN-CENTERED AI & CREATIVITY

SARA MOORE

MEDIA KIT

We're trading something for speed, and most people haven't noticed yet.

Creativity, planning, building, critical thinking aren't just skills. They're how insight moves from the subconscious mind to the conscious one. Bypass that process and you don't just save time — you lose the transfer.

This isn't AI versus human process. It's moving with humans in the process.

Intention is the tool that gets us through.



FACT SHEET

TOPICS

Nothing Is Wrong and Something Is Missing

Why AI-assisted work can be fine and still cost you something

The Body Knows

Creativity, the nervous system, and recovery

IDEAL AUDIENCES

- Conferences and industry associations
- Universities, faculty, and students
- Small business and chambers of commerce
- Learning, enablement, and HR teams
- Leadership teams adopting AI



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TAKEAWAYS

NOTHING IS WRONG AND SOMETHING IS MISSING

- A sequence: Human → AI → Human
- A prompting method for the same day
- Which tasks AI should never own
- A first look at the ALIGN framework

THE BODY KNOWS

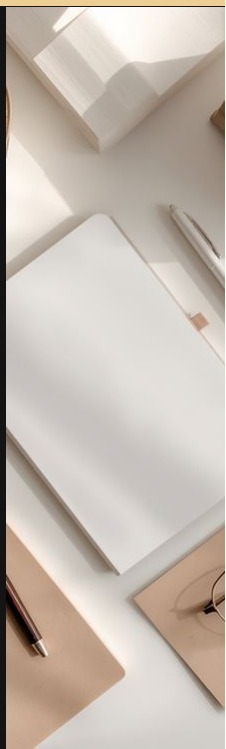
- A live experience, not a claim
- Three doors: Observe, Create, Reflect
- What common stress fixes really cost
- Language for what they already knew

CREDENTIALS

- Ed.D. in Educational Leadership: Technology
- M.F.A. in Graphic Design, Boston University
- Former Professor of Instructional Technology
- Senior Learning Strategist in enterprise learning
- Creator of the ALIGN framework for human-centered AI adoption
- Four awards for advancements in learning with AI

SELECTED ENGAGEMENTS

SENG Summer Symposium, 2026 · The Family Business Alliance at Wilkes University, 2026



SERVICES

Dr. Sara Moore delivers keynotes, workshops, and leadership sessions on human-centered AI and the creative practice that keeps people steady under pressure. Every engagement is shaped to your audience in a pre-event call, and built to be worked rather than watched.

WHAT I OFFER

- Keynote
- Workshop
- Leadership session
- Paired program
- Custom and series work



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SESSION FORMATS

Virtual keynote

40 minutes — built Zoom-native

In-person keynote

45–60 minutes, live practice

Half-day leadership session

3–4 hours, built around ALIGN

Virtual workshop

40–60 minutes, hands-on

Extended workshop

90 minutes, application and debrief

Paired program

Both talks across one event or series

BOOKING DETAILS

- Fee on request — nonprofit, education, and association rates available
- Six weeks lead time preferred; shorter timelines considered
- Available for domestic and international travel
- Recordings licensed to registered attendees only
- Promotional copy, photo, and bio provided for your event marketing

INQUIRE ABOUT BOOKING

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SPEAKER BIO

SPEAKER BIOGRAPHY

We're trading something for speed.
The question is what — and whether
we meant to.



ABOUT

Dr. Sara Moore has spent more than fifteen years designing how people learn — in universities, in Fortune 500 enterprises, and in rooms full of people who did not ask to be there. She was a university professor for thirteen years.

Her doctoral study put cameras in the hands of first-generation college students and asked them to write about what they saw. The finding — that the image opened a door language could not — became a body of work on creativity, the nervous system, and how people process what they cannot yet say.

It's also why her AI work includes the nervous system. How people handle stress day to day isn't separate from AI adoption — it's what makes it sustainable instead of corrosive. Her ALIGN framework keeps people, not the technology, at the center.

